

HAYLEY PROCACCI

(THEY/THEM)



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60615, United States



LINKS

Website:

<http://hayleyprocacci.com>

LinkedIn:

<https://www.linkedin.com/feed/>

SKILLS

Google Suite

Microsoft Suite

Final Cut Pro X

Point of Sale (POS)

Fundraising & Development

Program Management

Budget Management

Program Coordination

Adobe Suite

Public Speaking

Movement Direction

Alexander Technique

Stanislavski Trained

RELATED EXPERIENCE

Stage Manager

PrideArts- Chicago, IL
Jan 2022 - Present

Stage Manager for Wolrd
Premiere of *When There Are Nine*
by Sally Deering.

AWARDS

KCACTF Directing Honors

The University of Alabama
at Birmingham

Awarded the KCACTF Directing
honor for direction of *Angels in
America: Millennium Approaches*.

VOLUNTEER WORK

President of WClub- A Queer Inclusion Project

Chicago, IL
Oct 2021 - Present

Habitat for Humanity

Birmingham, AL
May 2013 - Aug 2015

REFERENCES

Joe Trentacosta

JT Public Relations
Joe@jt-pr.net
973-568-8236

Lauren Skulley

Lookingglass Theatre Company
303-250-3778

Jean Gottlieb

16th Street Theatre
312-307-4861

ABOUT ME

Theatre director, producer, and playwright with 7 years of related professional directing experience. Compassionate self-starter with directing experience from non profits to on and Off-Broadway companies.

CURRENT EMPLOYER

Lookingglass Theatre Company

Chicago, IL / Jun 2022 - Present

Marketing Manager

DIRECTING

Man and Moon by Siena Marilyn Ledger

16th Street Theater

Games by Henry Naylor*

Theater Unspeakable | Chicago, IL

Better Angels by Samuel Shem

SoHo Playhouse | New York, NY

Angels In America: Millennium Approaches by Tony Kushner

The University of Alabama at Birmingham

Gruesome Playground Injuries by Rajiv Joseph

The University of Alabama at Birmingham

Fool for Love by Sam Shepard

The University of Alabama at Birmingham

Inventions by Michael McGill

Missoula, MT

PRODUCING

My Uncle Sam

Theatre Unspeakable | Chicago, IL

ASSISTANT DIRECTING

A Sign Of The Times by Stephen Lloyd Helper

LDK Productions | New York, NY

Assistant Director to Director, Stephen Lloyd Helper.
Directed and led all u/s rehearsals, represented the director at design/production/press meetings, integrated new blocking, staged transitions.

Games by Henry Naylor

SoHo Playhouse | New York, NY

Assistant director to Darren Lee Cole.
Staged scenes, directed all u/s rehearsals, worked one on one with actors, represented the show and director at press/marketing meetings.

Silent Sky by Lauren Gunderson

The University of Alabama at Birmingham

Staged and choreographed transitions, gave/took notes, led music integration, directed all u/s rehearsals.

WORK EXPERIENCE

Marketing Associate

SoHo Playhouse / New York, NY / Mar 2019 - Mar 2020

- Developed and implemented a new digital ad campaign from conception to completion, which increased ticket sales by 38% in its first year.
- Collaborated with colleagues on new and innovative marketing strategies for the 2019-20 season.
- Monitored the progress of all campaigns and adjusted accordingly to drive sales and conversions.
- Collaborated in cross promotion with neighboring Off-Broadway companies.
- Managed and organically grew social media platforms from the ground up, achieving 1,500 followers within the first two months.

Tour Director

Missoula Children's Theatre / Missoula, MT / Apr 2017 - Aug 2018

- Traveled cross country and directed a full scale children's musical to 60+ children in one week ranging from ages 5-18. Worked in a team of two as the public face of MCT, which is known as the world's largest touring children's theatre.
- Teaching a full-scale musical in five days (M-F) to 65 children ages K-12 with one partner.
- Drove professional company vehicles to a new state each week to teach the musical in a brand new community.
- Outside of rehearsals, taught workshops as a teaching artist in Improv, Acting, Stage Make-up, and Set Design.
- Built the set for the show each week.
- Worked closely with students with disabilities and created success for them in each show.

EDUCATION

Bachelor of Arts

The University of Alabama at Birmingham / Birmingham, AL

Theatre Directing, cum laude, 3.7 GPA